

# SPONSORSHIP PROPOSAL



Sacré Cœur

# French Village Fair

Saturday 13 October 2018

Supporting Sophie's Farm  
a Mission of the Society of the Sacred Heart





# Sacré Cœur French Village Fair 2018

Sacré Cœur is a Catholic Independent School for girls from Prep to Year 12 founded by the French order of nuns, the Society of the Sacred Heart (RSCJ) over 130 years ago.

Throughout our rich history, thousands of women have been educated at Sacré Cœur and have gone on to succeed in all aspects of their lives. This has been due to the strength of our community and their sense of belonging to the School.

Community is at the heart of all that we do. Currently there are more than 720 girls in our care from over 600 families. Our community also includes 130 current staff, 6000 alumnae and former staff plus hundreds more future confirmed students and their families.

We continue to produce outstanding VCE results and graduate outcomes and due to the hard work of our students, dedication of our teachers and closely connected community, we are privileged to have earned our place as one of the leading Catholic schools in Australia over the last decade.

On Saturday 13 October 2018, the Sacré Cœur community will come together on our campus located at 172 Burke Road, Glen Iris to stage our French Village Fair. This will be an exciting event where all members of our School community will have the opportunity to be involved and raise funds for a special cause.

Proceeds raised from our French Village Fair will be directed to Sophie's Farm, a life-transforming project of the RSCJ and a group of dedicated volunteers, who work tirelessly to improve the living conditions of the impoverished community of Northern Samar in the Philippines.

The Northern Samar region is one of the poorest in the Philippines with 70 per cent of families living in poverty. Half of these families live in absolute poverty, attempting to survive on less than \$1 a day and heavily reliant upon the ongoing support of non-government aid agencies.

Over the past six years, Sacré Cœur has forged a sister community relationship with this RSCJ Mission in the Philippines, where we assist in raising funds for specific infrastructure projects, arrange for the donation of clothing and toys, and help facilitate volunteer opportunities for Sophie's Farm. This relationship embodies the principals of Catholic Social Justice and the Sacred Heart Goals that are at the core of who we are.

The Sacré Cœur community invites your support through

the 2018 French Village Fair, to help empower the Northern Samar community and create lasting change for its people.

## What is Sophie's Farm?

Sophie's Farm is situated in the Catarman region and set on 4 hectares of land, 50 per cent of which is dedicated to organic farming that provides a vital source of food and work for the community.

This project offers many diverse initiatives and programs to help support the local community in a meaningful way to support a special cause.

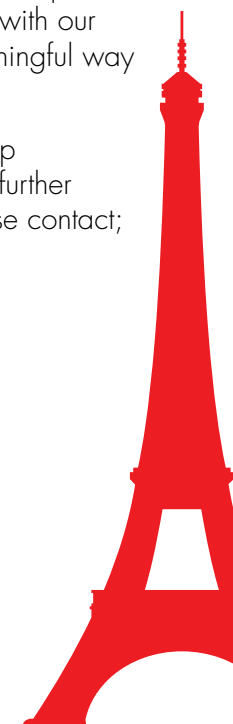
- Early childhood education programs for more than 80 children aged between 2-4 years
- Ongoing food supply programs
- Typhoon emergency assistance programs
- Training programs to upskill the local population in organic farming, crafts and cooking
- Community support groups
- Extensive volunteer programs

## Sponsorship opportunities

The French Village Fair is a vibrant celebration which typically attracts crowds in excess of 3,500 people over the course of the day. It also presents a unique opportunity for your organisation to connect with our school and wider local community in a meaningful way to support a special cause.

We are therefore offering various sponsorship opportunities. To confirm your support or for further information about sponsorship options, please contact;

**Mr Alastair Lee**  
Director, Community Relations  
Sacré Cœur  
E. [Alastair.Lee@sac.vic.edu.au](mailto:Alastair.Lee@sac.vic.edu.au)  
Tel. +61 3 9835 2775



# SPONSORSHIP PACKAGES

## PLATINUM

**\$10,000**  
(3 available)

Sponsorship includes:

- Company name prominently displayed on advertising billboards placed across Stonnington and Boroondara.
- Prominent logo placement on all flyers and other marketing collateral, together with acknowledgements in School newsletters, website, and social media channels.
- The opportunity to have an information tent staffed by your representatives.
- The opportunity to have a formal presentation of the donation (via a mock cheque) on stage and ongoing sound system acknowledgements throughout the day.
- 6 posts on the French Village Fair Facebook page in the lead up to the event.
- 8 unlimited ride tickets, 8 meal vouchers and 8 drink vouchers (valued at \$400).

## GOLD

**\$7,500**  
(3 available)

Sponsorship includes:

- Company name prominently displayed on advertising billboards placed across Stonnington and Boroondara.
- Logo placement and joint-naming rights of the stage area.
- Logo placement on all flyers and other marketing collateral, together with acknowledgements in School newsletters, website, and social media channels.
- Ongoing sound system acknowledgements throughout the day.
- 4 posts on the French Village Fair Facebook page in the lead up to the event.
- 4 unlimited ride tickets, 4 meal vouchers and 4 drink vouchers (valued at \$200).

## SILVER

**\$3,000**  
(unlimited)

Sponsorship includes:

- Company name prominently displayed on advertising billboards placed across Stonnington and Boroondara.
- Logo placement on all flyers and other marketing collateral, together with acknowledgements in School newsletters, website, and social media channels.
- Ongoing sound system acknowledgements throughout the day.
- 2 posts on the French Village Fair Facebook page in the lead up to the event.
- 2 unlimited ride tickets, 2 meal vouchers and 2 drink vouchers (valued at \$100).

## RIDE

### Trackless Train - \$2,000 (1 only)

This includes naming rights and signage on our trackless train:

- The French Village Fair Train proudly brought to you by (your company or family name).
- Acknowledgements in School newsletters, website, and social media channels.
- Ongoing sound system acknowledgements throughout the day.

## STALLS

We will be operating approximately 30 single and double stalls at the French Village Fair and are seeking individual stall sponsorships of \$300 for single stalls and \$600 for double stalls to cover the overhead costs of operating these.

These sponsorships can be by a business, family or individual and include signage displayed above the stall.

To discuss the individual stalls available to sponsor please contact Fair Sponsorship Coordinator, Alastair Lee via email [Alastair.Lee@sac.vic.edu.au](mailto:Alastair.Lee@sac.vic.edu.au) or call 9835 2775.

## SILENT AUCTION

We will also be conducting a Silent Auction as part of the day and are seeking a variety of auction items. Items may include:

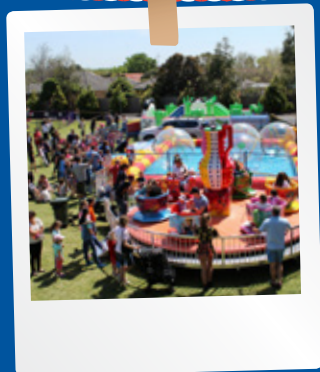
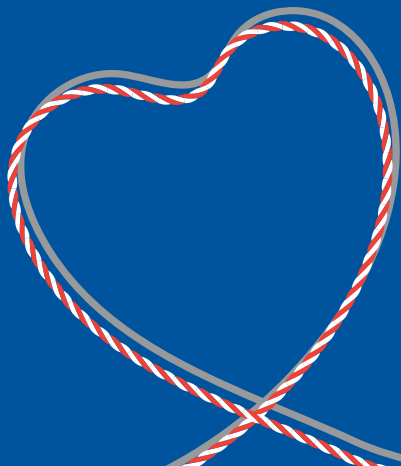
- Cash donations or vouchers
- Merchandise
- Travel Vouchers
- Hotel/holiday accommodation
- Goods (such as electronic or white goods) and/or services
- Restaurant vouchers or chef/catering services (for private dinner party or cooking lessons)

This level of sponsorship includes:

- Acknowledgements in School newsletters, website, and social media channels.
- Multiple sound system acknowledgements throughout the day.

## Confirm your Sponsorship Today!

Sponsorship bookings close on Friday 31 August 2018.



# Sacré Cœur

Women Shape the World

Mr Alastair Lee  
Director, Community Relations  
Sacré Cœur  
172 Burke Road, Glen Iris Victoria 3146  
E. Alastair.Lee@sac.vic.edu.au  
Tel. +61 3 9835 2775

[sac.vic.edu.au](http://sac.vic.edu.au)